

## North Central Zone Cultural Centre

(Ministry of Culture, Govt. of India)

### ACTIVITIES CONDUCTED UNDER “EK BHARAT SHRESTHA BHARAT”

**Narmada Natya Mahotsav 2018 at Jabalpur:** North Central Zone Cultural Centre in collaboration with Madhya Pradesh Power Management Company Limited has organized five days long duration theatre festival at Tarang Auditorium, Rampur, Jabalpur, Madhya Pradesh from 20<sup>th</sup> to 24<sup>th</sup> September, 2018. In total five different plays were staged showcasing vivid cultural practices along with depiction of contemporary Indian society. Plays namely, Baap re Baap, Rasik Sampadak, Haasy Chudamani, Amaran Anshan and Ajab Raja Teen Dacaoit were staged during this festival and in the end they strongly communicated the message of “Ek Bharat Shrestha Bharat” among the audience. This event fetched lots of applause from the audience.

**Swatchta Ki Jyoti 2018 at Varanasi:** A two day national level cultural festival was organized by NCZCC in collaboration with Ayodhya Shodh Sansthan, Faizabad at Dr. Rajendra Prasad Ghat, Varanasi from 02<sup>nd</sup> to 03<sup>rd</sup> October, 2018. During this event about 100 artists from different parts of the country performed and showcased the vibrant culture of India. A blissful presentation of “Ek Bharat Shrestha Bharat” was significantly witnessed by thousands of individuals as audience.



*All the dignitaries lighting the lamp during inauguration ceremony of “Swatchta ki Jyoti”*



Artists performing on the stage during "Swatchta ki Jyoti" event

**Atulya Bharat 2018 at Patna, Bihar:** Atulya Bharat, Patna proved to be a major event based on the theme of "Ek Bharat Shrestha Bharat" which was organized from 08<sup>th</sup> to 12<sup>th</sup> Oct, 2018 in which more than 250 tribal and folk artists have performed on this stage to showcase their artform. In addition to this there were artisans in the craft fair organized on this occasion where they have sold and displayed the handicraft which they have brought along with themselves. Further, one painting camp was organized in which folk as well as contemporary artists from the state of Bihar have participated and displayed their art work. This event was one of its kind and such a huge folk and tribal cultural festivals were never organized in past by ZCC's at State level.



Artists performing on during "Atulya Bharat 2018"

**Lokotsav 2018 at Motihari (East Champaran), Bihar:** To celebrate the 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi and to communicate the message of communal harmony among the masses, Lokotsav 2018 was organized from 25<sup>th</sup> to 29<sup>th</sup> October, 2018 in the Motihari district (East Champaran) of Bihar. This event featured only performing tribal and folk art forms as folk is one of the prominent factors which united and binds every individual into one thread. The event was very successful in meeting its objectives and communicate a clear and strong message of "Ek Bharat Shrestha Bharat".